Date: May 4, 2016

TO: Santa Cruz County Realtors

FROM: Scotts Valley Police Department

RE: Notification of Sign Ordinance Enforcement

The Scotts Valley Police Department would like to remind Realtors of an existing City Ordinance that prohibits the placement of "open house" real-estate signs within the City of Scotts Valley.

Scotts Valley Municipal Code (17.56.100): Real estate signs are used to advertise residential property provided they are not illuminated, and do not exceed four square feet in area and are subject to the following restrictions:

1. One sign shall be allowed on the subject property

2. Up to four additional signs, which may also exhibit directional arrows and instructions, shall be allowed on weekends, holidays and on the traditional "Open House Caravan Day" **provided that no signs shall be allowed on sidewalks, streets, medians, improved public or private rights-of-way, or where the sign interferes with vehicular sight distance.** No more than three such signs shall be located on a single property.

As a result of misplaced Real Estate signs, the Scotts Valley Police Department has seen an increase of citizen complaints, often citing the Americans with Disabilities Act (ADA) violations caused by real estate signs placed in the public rights-of-way in Scotts Valley.

In response to these ongoing complaints, the Scotts Valley Department will be removing all signs that violate the City Municipal Code. The owners of the signs can respond to Scotts Valley Public Works (701 Lundy Lane), during business hours, and redeem the signs by paying a $36 fee per sign. Signs will be disposed of if not redeemed within fifteen calendar days.

Thank you for your support and cooperation in mitigating complaints received on behalf of the disabled community.

SCOTTS VALLEY POLICE DEPARTMENT
Chief of Police, John P. Weiss

Sgt. David Ball
Traffic Division